

Hadi Esmailpour

UI/UX Designer | Interaction Design

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About Me

I am a calm, curious, and persistent UX professional, passionate about tackling challenging problems and continuously improving through constructive feedback.

Through working on various projects, I have gained practical experience designing websites and applications, focusing on smooth user flows, predicting edge cases, and creating efficient, enjoyable user experiences. I create prototypes for usability testing and pay attention to micro interactions and user feedback to ensure intuitive interactions.

I am proficient in Figma and Adobe XD, capable of building responsive designs, high-fidelity prototypes, and scalable, brand-aligned design systems. I collaborate effectively with front-end teams and cross-functional stakeholders to balance user needs, business goals, and technical constraints, while continuously developing my interaction design skills to deliver engaging, user-centered products.

Work Experience

UI/UX Designer and Full-stack Developer | (Freelance)

Feb 2024 to Present

- Created personas, empathy maps and problem statements to guide user-centered design.
- Designed user flows, wireframes and high-fidelity prototypes for multiple web and mobile applications.
- conducted usability-focused redesigns and interaction improvements.
- Led complete UI/UX design and implemented responsive full-stack websites, deploying them to live hosting environment, including Website 1 (Feb 2024 -May 2024) and Website 2 (July 2025 - Sep 2025) .

Selected Projects